Assignment #1 – Feature Analysis  
Due Tuesday, Feb. 5

Select a feature article from a website, newspaper or magazine, and complete the following:

1. List the publication, date and section in which each article appeared.

2. If the story has a news “hook” or “peg,” identify it and state why you believe it to be the hook or peg.

3. Identify the nut graph (the sentence or paragraph explaining what the story is about) and state why you believe it is the nut graph.

4. State what captured your interest in this story.

5. Identify the sources and state why you believe the story is or is not balanced. State, also, if you believe balance is necessary in this story.

6. Identify any art (photographs), info boxes, graphics, sidebars etc., and state if and how they improve your understanding of the story.

7. State whether the story answers all of your questions. List any questions that remain unanswered and state how those answers would enhance the story.

8. State whether or not you believe the end of the story to be effective, or if it just stops abruptly. If it has a tight wrap-up (reference to lead), identify it.

9. If you believe the article could have appeared in any other publication and/or section of a publication, suggest other publications or sections in which the same stories could be used.

10. List at least one other story idea that could stem from the one you are analyzing, either as new feature or sidebar (related story that accompanies a larger article).

11. State what type of feature you have chosen – evergreen, sports, entertainment, business, health, etc.

12. Make sure your name is printed in the top left corner of each analysis. Staple your analysis to the back of the article.

All answers are to be typewritten, in brief paragraph form, and you are to highlight the text that applies to each segment. This assignment is NOT to be in narrative form; number your paragraphs one through 12 to correspond to the question. You must use correct punctuation, grammar and spelling, however.

Turn in the feature article (you can print it from a website) with the assignment.