

**TABLE 4: Percentages of stories that contain the search terms  
*fuck, f-word, nigger, or n-word* by media type**

	<b>newspapers</b>	<b>magazines</b>	<b>all print</b>	<b>broadcast</b>
f*	27.3 <sup>^</sup> (33.3) <sup>~</sup>	0.0 (0.0)	27.3 (33.3)	72.7 (66.7)
fw	85.3 (86.6)	5.6 (5.7)	90.9 (92.3)	9.1 (7.6)
n	63.4 (77.0)	5.1 (4.6)	68.5 (81.6)	31.5 (18.5)
nw	39.3 (88.2)	2.6 (3.9)	41.9 (92.1)	58.1 (7.8)

\*f=*fuck*; fw=*f-word*; n=*nigger*; nw=*n-word*

<sup>^</sup>=percentages may or may not add to 100 due to rounding

<sup>~</sup>=with *simpson* and *fuhrman* references removed