



Paul Martin Lester, Ph.D.

Professor of Communications

Department of Communications
CP460-21
California State University, Fullerton
Fullerton, California 92834

office: 657.278.4604
fax: 657.278.2209
cell: 562.310.3041
e-mail: lester@fullerton.edu
homepage: commfaculty.fullerton.edu/lester
twitter: twitter.com/pmlester

Paul Martin Lester is a tenured, full professor of communications at California State University, Fullerton.

After an undergraduate degree in journalism from the University of Texas at Austin and employment as a photojournalist for *The Times-Picayune* in New Orleans, Lester received a Master's from the University of Minnesota and a Ph.D. from Indiana University in mass communications.

He is the author or editor of several books including: *Images that Injure Pictorial Stereotypes in the Media Third Edition* with Susan Ross (2011), *Visual Communication Images with Messages Fifth Edition* (2010), *On Floods and Photo Ops: How Herbert Hoover and George W. Bush Exploited Catastrophes* (2010), *Visual Journalism: A Guide for New Media Professionals* with Chris Harris (2002), *Desktop Computing Workbook A Guide for Using 15 Programs in Macintosh and Windows Formats* (1996) and *Photojournalism An Ethical Approach* (1991).

He also co-wrote a monthly column, "Ethics Matters" for *News Photographer* magazine for the National Press Photographers Association (NPPA).

In 2006 Lester became editor of the *Visual Communication Quarterly*, a publication of the Visual Communication Division of the AEJMC and Taylor & Francis. He is also an elected member of the PF&R committee for the AEJMC.

Lester has given speeches, presentations, and workshops throughout the United States and in Australia, Canada, the Netherlands, Northern Ireland, Spain, and Sweden.

His research interests include mass media ethics, new communications technologies, and visual communications.

- EDUCATION** 1989 PhD, Indiana University, Mass Communications
1983 MA, University of Minnesota, Mass Communications
1976 BJ, University of Texas, Photojournalism

ACADEMIC APPOINTMENTS 1997-Present
Professor, with tenure
Department of Communications
California State University, Fullerton

2000-2002
Visiting Professor
The Practical Ethics Center
University of Montana

1990-1997
Associate Professor
Department of Communications
California State University, Fullerton

1988-1990
Assistant Professor
Department of Communications
University of Central Florida

COURSES TAUGHT **Undergraduate Offerings**
Advanced and Intermediate Photojournalism
Communications Technologies
Graphics Communications
Introduction to Research Methods
Introduction to Visual Journalism Production
Mass Media Ethics (Face-to-Face and Online)
Media Ethics Goes to the Movies
Practical and Professional Ethics
Visual Communications (Face-to-Face and Online)
Visual Reporting
World Wide Web Design and Production

Graduate Offerings
Communications Technologies
Ethical Challenges of the Mass Media
Film, Theory and Aesthetics

SCHOLARLY ACTIVITY Books

Images that Injure Pictorial Stereotypes in the Media Third Edition (2011) with Susan Ross (Eds.). [In Progress]. Westport, CT: Praeger Publishers.

Second Edition, 2003

First Edition, 1996

Visual Communication Images with Messages Fifth Edition (2010). [In Press]. Florence, KY: Cengage Publishing Company.

Fourth Edition, 2006

Third Edition, 2003

Second Edition, 2002

First Edition, 1996

Complex Chinese Edition, 2003

Simplified Chinese Edition, 2002

Korean Edition, 1996

On Floods and Photo Ops: How Herbert Hoover and George W. Bush Exploited Catastrophes (2010). Jackson, MS: University Press of Mississippi.

The Zen of Photography (2000). iUniverse Incorporated (Self-Published).

Persian Edition, 2007

Visual Journalism A Guide for New Media Professionals with Christopher R. Harris (2002). Needham Heights, MA: Allyn & Bacon.

The Spiral Web On the Nature of Coincidence (2000). Writers Club (Self-Published).

Desktop Computing Workbook A Guide for Using 15 Programs in Macintosh and Windows Formats (1996). Belmont, CA: Wadsworth Publishing Company.

Photojournalism An Ethical Approach (1991). Mahwah, NJ: Lawrence Erlbaum Associates.

Ethics of Photojournalism (1990), (Ed.). Durham, NC: NPPA.

Book Chapters

"Ethics and Images: Five Major Concerns," in *Journalism Ethics: A Philosophical Approach*, (2010, *in press*) Christopher Meyers (Ed.). Oakland, CA: Routledge, pp. 351-358.

"The Sin in Sincere: Deception and Cheating in the Visual Media," in *The Interplay of Truth and Deception New Agendas in Communication*, (2009) Matt McGlone & Mark Knapp (Eds.). Oakland, CA: Rutledge, pp. 89-103.

"Image Ethics," in *The International Encyclopedia of Communication*, (2007) Blackwell Publishing.

"Visual Symbolism and Stereotypes in the Wake of 9-11," in *Images that Injure Pictorial Stereotypes in the Media Second Edition*, (2003) Westport, CT: Praeger Publishers, pp. 43-50.

"Photography," in *Encyclopedia of International Media and Communication*, Vol. 3, (2003) Elsevier Science, pp. 461-470.

"Military Censorship of Photographs," in *Media Ethics Issues & Cases Fourth Edition*, (2001) Philip Patterson and Lee Wilkins. Boston: McGraw Hill, pp. 173-176.

"Raid, Reunion, or Neutral Coverage? The Elian Gonzalez Story," with Deni Elliott in *Media Ethics Issues & Cases Fourth Edition*, (2001) Philip Patterson and Lee Wilkins. Boston: McGraw Hill, pp. 213-217.

"Girls Can Be Doctors and Boys Can Be Nurses: Surfing for Solutions to Gender Stereotyping," in *Sexual Rhetoric: Media Perspectives on Sexuality, Gender and Identity* (2000), Meta Carstarphen and Susan Zavoina (Eds.), Westport, CT: Praeger Publishers, pp. 283-292.

"Images and Stereotypes," in *Contemporary Ethical Issues: Journalism* (1997), Elliot Cohen and Deni Elliott (Eds.). Santa Barbara: ABC-CLIO, Inc.

"Photojournalism Ethics: Timeless Issues," in *Customized Readings in Mass Communication* (1995), Michael Emery and Ted Smythe (Eds.). Dubuque: WC Brown Publishers.

Refereed Journal Articles

"Analog vs. Digital Instruction and Learning: Teaching within First and Second Life Environments," (with Cynthia King). *Journal of Computer-Mediated Communication*, Vol. 14, No. 3, (July 2009), pp. 457-483.

"Floods and Photo-Ops: A Visual Historiography Approach," *Visual Communication Quarterly*, Vol. 14, No. 2, Spring, 2007, pp. 114-126.

"On Mentors, Ethics, War and Hurricanes," *Visual Communication Quarterly*, Vol. 12, Nos. 3 & 4, Summer/Fall, 2005, pp. 136-145.

"Urban Screens: The Beginning of a Universal Culture," *First Monday*, February, 2006. Retrieved February 1, 2006 from http://firstmonday.org/issues/special11_2/lester/index.html

"Photographic Coverage during the Persian Gulf and Iraqi Wars in Three U.S. Newspapers," with Cynthia King. *Journalism & Mass Communication Quarterly*. 82: 3, Autumn, 2005, pp. 623-637.

"A Pedagogical Discussion of Pictorial Stereotypes," *Journalism Educator*. 52:2, Summer, 1997, pp. 49-54.

"African-American Photo Coverage in Four U.S. Newspapers, 1937-1990," *Journalism & Mass Communication Quarterly*. Vol. 71, 1994, pp. 380-394.

"Looks Are Deceiving: The Portraits of Christopher Columbus," *Visual Anthropology*, Vol. 5:2, 1992, pp. 211-227.

"African-American Photo Coverage in Life, Newsweek and Time, 1937-1988," with Ron Smith, *Journalism & Mass Communication Quarterly*. Vol. 67, 1990, pp. 128-36.

"Computer Aids Instruction in Photojournalism Ethics," *Journalism Educator*. Vol. 44, 1989, pp. 13-17, 49.

"Use of Visual Elements on Newspaper Front Pages," *Journalism & Mass Communication Quarterly*. Vol. 65, 1988, pp. 760-63.

"Front page mug shots: A content analysis of five U.S. newspapers in 1986," *Newspaper Research Journal*, Spring, 1988, pp. 1-9.

"Faking images in photojournalism," *Media Development*, January, 1988, pp. 41-42.

"Videotex Design: Color Graphics Versus Text Only," *Videodisc and Optical Disk*. Vol. 4:6, November-December, 1984, pp. 468-474.

"Research on Videotext and Journalism," *Videodisc and Optical Disk*. Vol. 4:5, September-October, 1984, pp. 372-378.

Refereed Presentations

"Teaching with Second Life: Where the Visuals are Strong, the Weather is Good Looking, and the Students are Still Average," International Symposium of Electronic Arts (ISEA). Belfast, Northern Ireland, 2009.

"Visual Analysis and the Concept Map Approach," Popular Culture Association conference. New Orleans, 2009.

"Teaching with Blackboard and Second Life: Strategies and Techniques," with Cynthia King. Western Assessment Conference. Fullerton, California, 2009.

"Analog vs. Digital Instruction and Learning: Teaching Within First and Second Life Environments," with Cynthia King. AEJMC convention. Chicago, 2008.

"The Sin in Sincere: Deception and Cheating in the Visual Media," AEJMC convention. Chicago, 2008.

"Hooray for VegasWood: Las Vegas Through a Hollywood Windshield," AEJMC convention. Washington, DC, 2007.

"Out of the Pool and into the Bed: Photographic Coverage during the Persian Gulf and Iraqi Wars in Three U.S. Newspapers," with Cynthia King. AEJMC convention. Toronto, 2004.

"Engaging the News," AEJMC convention. Kansas City, 2003.

"An Evening of Ethics: The Philosophy of Humor," with Regan Becker, Deni Elliott, Glenn Hladik, and Loren Meyer. Association for Practical and Professional Ethics (APPE), Charlotte, North Carolina, 2003.

"An Evening of Ethics: The Philosophy of Feminism," with Deni Elliott, Glenn Hladik, and Michael Monahan. Association for Practical and Professional Ethics (APPE), Cincinnati, Ohio, 2002.

"Online Teaching Challenges and Opportunities," Association for Practical and Professional Ethics (APPE), Cincinnati, Ohio, 2001.

"The Changing Space Between Private and Public: Using Pho-

tographs and Dialogue to Teach Sensitivity to Mass Media Privacy Issues Pedagogical Demonstration," with Deni Elliott, University of Montana. Association for Practical and Professional Ethics (APPE), Washington, D.C., 2000.

"African American Pictorial Coverage in Four US Newspapers," with Randy Miller. AEJMC convention. Anaheim, 1996.

"On the N- and F-Words: Quantifying the Taboo," AEJMC convention. Anaheim, 1996.

"Pictorial Stereotypes in the Media," AEJMC convention. Anaheim, 1996.

"Ethics on the World Wide Web," APPE conference. St. Louis, 1996.

Invited Presentations

"I Am Stuck on Band-Aids: Teaching Visual Communication with Second Life," AEJMC conference. Boston, August 2009.

"Concept Maps and Visual Analysis: A Natural Synergy," 23rd Annual Viscom Conference, Jackson Hole, Wyoming, June 2009.

"Teaching Media Ethics Online: Lessons Digital Gives to Analog Classes," BEA conference. Las Vegas, 2009.

BagnewSalon Election Special online discussion. <http://bagnewsnotes.typepad.com/bagnewssalon/>. October 27, 2008.

"Specialized Journals: Prospects and Perils," AEJMC convention. Chicago, 2008.

"Teaching Visual Communications with Second Life," for the Association of Educators in Journalism and Mass Communications conference, Chicago, August 6-9, 2008.

"The State of Visual Communications," for the International Communication Association conference, Montreal, May 22-26, 2008.

"Real Life and Second Life: Teaching Visual Communications with a Net," for the Kern Conference on Visual Rhetoric and Technology, Rochester, New York, April 10-13, 2008.

"Sheets, Teases, and Downloads: The Future of Newspapers," for SPJ/LA panel on Convergence in Journalism, Los Angeles, January 31, 2008.

"Five Concerns for Visual Communicators," for Of Aesthetics

and Ethics: A Conference on Visual Values, University of South Florida, St. Petersburg, January 10-12, 2008.

"The Sin in Sincere: In Defense of Deception," for The Interplay of Truth and Deception: A Symposium, University of Texas-Austin, October, 2007.

"Teaching in Second Life," FutureVisions Symposium, Colorado State University, September, 2007.

"Best Faculty and Student Paper Award Winners," Discussant for the AEJMC annual conference, Washington, DC, August, 2007.

"From Convergence to Emergence: Opportunities and Challenges in Teaching Journalism and Mass Communication Beyond our Comfort Zones," Panel Discussant for the AEJMC annual conference, Washington, DC, August, 2007.

"Publishing in a Journal: It's not just JQ," Panel Discussant for the AEJMC annual conference, Washington, DC, August, 2007.

"Seeing is Not Believing: Representations and Misrepresentations," Panel Discussant for the AEJMC annual conference, Washington, DC, August, 2007.

"Teaching with Movies," Panel Discussant for the AEJMC annual conference, Washington, DC, August, 2007.

"Can You See Me Now? Teaching the Art of Seeing," VisCom Conference, Estes Park, Colorado, June, 2007.

"This Is Not A Lecture: On the Nature of Reality, the Mass Media, and Teaching," University of Twente, the Netherlands, March, 2007.

"Using Entertainment Media to Teach Ethics," Panel Discussant for the AEJMC annual conference, Washington, DC, August, 2006.

Photograph of Clarence John Laughlin taken in 1976 and published in Clarence John Laughlin *Prophet Without Honor* by A. J. Meek (Jackson: University Press of Mississippi, 2007), p. 178.

"Teaching Visual Communication to Verbal Communicators," Panel Discussant. AEJMC Convention. San Francisco, 2006.

Photographs of Lorraine Newman and Gilda Radner taken in 1976 and published in *Fearless Women* by Nancy Alspaugh and Marilyn Kentz (New York: Stewart, Tabori and Chang, 2005), pp.

106 and 112.

"Photojournalists: Weapons of Mass Instruction," Atlanta Photojournalism Conference. Atlanta, Georgia. 2004.

"Lunch with an Author," Association for Practical and Professional Ethics (APPE), Cincinnati, Ohio, 2004.

"What is Visual Communication?," NCA conference. Miami, 2003.

"Engaging the News," 17th Annual Visual Communication conference. Sandpoint, Idaho, 2003.

"Engaging the News: Rethinking Journalism Education," International Media Ethics Conference, Canberra, Australia, 2002.

"Spelunking with Plato: On Grottos, Grog, and Great Media Issues," with Edward Spence, Jay Black, Tom Brislin, Allison Lester, and Deni Elliott. Sydney, Australia, 2002.

"Training the Trainers: Doing Ethics Audits and Consulting," with Deni Elliott. St. Paul's. Adelaide, Australia, 2002.

"Visual Communication: The More You Know; the More You See," University of Miami, 2002.

"A Night of Ethics: Feminist Issues," with Deni Elliott, et. al. Association for Practical and Professional Ethics (APPE), Cincinnati, Ohio, 2002.

"OJ, Elian, and 9-11: Looking at Words, Pictures, and Layouts," with Deni Elliott. Indiana University and Purdue University, Indianapolis, Indiana, 2002.

"Visual Journalism Issues of the 21st Century," Lecturer with Deni Elliott. Department of Journalism, Media and Communication (JMK), Stockholm University, Sweden, 2002.

"Teaching Online: Curriculum Development and Techniques," Course Leader. European Journalism Centre. Maastricht, the Netherlands, 2002.

"Corporate Ethics Workshop," with Deni Elliott. St. Paul's Ministry, Adelaide, Australia, 2001.

"Journalism Ethics in Light of September 11," with Deni Elliott. University of South Australia, Adelaide, 2001.

"I Dream of Colors That Do Not Exist: Using Ritual to See the Light," with Marilyn Starrett, Kaiser Permanente. 15th Annual

Visual Communication conference. Yamhill, Oregon, 2001.

"Photojournalism Education and Ethics," Workshop facilitator with Deni Elliott, University of Montana. European Journalism Centre. Maastricht, the Netherlands, 2001.

"Main Street, USA: How Disneyland Spread Its View of Urban America," with Pete Seel, Colorado State University. 14th Annual Visual Communication conference. Chico Hot Springs, Montana, 2000.

"Image Ethics: Searching for Dialog Rather than Solutions," with Deni Elliott, University of Montana. 14th Annual Visual Communication conference. Chico Hot Springs, Montana, 2000.

"Pictures from the Newspaper." Allison Lester's Fifth Grade Class, 2000.

"The Search for Media Ethics in a Digital Age," Panel Discussant. AEJMC convention. New Orleans, 1999.

"Sex and Stereotypes on the Internet," Panel Discussant. AEJMC convention. New Orleans, 1999.

"In Defense of Graffiti," with Joanne Gula, University of Maine. 13th Annual Visual Communication conference. Lake Tahoe, 1999.

"Photojournalism Techniques for East European Photojournalists," Workshop facilitator. European Journalism Centre. Maastricht, the Netherlands, 1999.

"Curriculum Ideas for Photojournalism Instructors," Workshop facilitator. European Journalism Centre. Maastricht, the Netherlands, 1999.

"New Media Curricular Issues," Panel discussant. AEJMC convention. Baltimore, 1998.

"New Media and Ethical Issues," Panel discussant. AEJMC convention. Baltimore, 1998.

"Images that Injure," Workshop facilitator. European Journalism Centre. Maastricht, the Netherlands, 1998.

"Photojournalism Techniques, Practice and Ethics," Workshop facilitator. Barcelona, Spain, 1998.

"Global Kodachrome," with Shay Sayre. 12th Annual Visual Communication conference. Winter Park, Colorado, 1998.

Completed a Poynter Institute for Media Studies, St. Petersburg, Florida “Faculty Fellows” project—a website resource for new media curriculum.

“Photojournalism Techniques, Practice and Ethics,” Workshop facilitator. European Journalism Centre. Maastricht, the Netherlands, 1997.

“Curriculum for Teaching Online Skills,” Panel discussant. New Media 2000 conference. Grahamstown, South Africa, 1997.

“In (and out) Like Flynt,” Panel discussant. NCA convention. Chicago, 1997. “Viscomm Curriculum 2000,” Panel discussant. AEJMC convention. Chicago, 1997.

“Media Images and Their Roles in Society,” Panel discussant. AEJMC convention. Chicago, 1997.

“Hey O.J., Nice Shoes,” Panel discussant. New Media, Old Values conference. Boulder, 1997.

“Picture Manipulation Ethics,” Panel discussant. AEJMC convention. Chicago, 1997.

“Commercials on Television and the Web,” with Coral Ohl. 11th Annual Visual Communication conference. Jackson Hole, Wyoming, 1997.

“Images that Injure,” Keynote speaker. 14th Annual Carol Burnett Fund Program. Honolulu, 1996.

“Digital Hegemony,” Featured speaker. Spring Forum. Murfreesboro, Tennessee, 1996.

“The Role of Photojournalism in Mass Communications,” Panel discussant. AEJMC convention. Washington, DC 1995.

“Marked for Life,” Panel discussant. Power of Images conference. Rancho Cucamonga, California, 1995.

“Belfast: Children at War,” College of St. Thomas, St. Paul, Minnesota, 1982.

Invited and Self-Generated Articles

"Commentary," *Visual Communication Quarterly*, Vol. 17 No. 1 2010, p. 2.

"Commentary," *Visual Communication Quarterly*, Vol. 16 No. 4 2009, p. 194.

"Commentary," *Visual Communication Quarterly*, Vol. 16 No. 2 2009, p. 130.

"Commentary," *Visual Communication Quarterly*, Vol. 16 No. 1 2009, p. 2.

"Commentary," *Visual Communication Quarterly*, Vol. 15 No. 4 2008, p. 194.

"Commentary," *Visual Communication Quarterly*, Vol. 15 No. 3 2008, p. 66.

"Commentary," *Visual Communication Quarterly*, Vol. 15 Nos. 1-2 2008, p. 2.

"Commentary," *Visual Communication Quarterly*, Vol. 14 No. 4 2007, p. 194.

"Commentary," *Visual Communication Quarterly*, Vol. 14 No. 3 2007, p. 66.

"Pre-Thinking the Best Response," *News Photographer*. November 2007, p. 14.

"Commentary," *Visual Communication Quarterly*, Vol. 14 No. 1 2007, p. 2.

"It's the Journey, Not the Destination," Book review of Toni Schlesinger's *Five Flights Up*, *Visual Communication Quarterly*, Vol. 13 Fall 2006, pp. 256-257.

"Living with Pornography: An Essay in Exactly 1,000 Words," Summer, 2004. *The Project for Excellence and the Committee for Concerned Journalists*.

"Taking Ethics Seriously: To Err is Human" with Deni Elliott, *News Photographer*. May 2004, pp. 12-13.

"Reading and Seeing: When Words and Pictures Collide" with Deni Elliott, *News Photographer*. April 2004, pp. 12-13.

"Fade to Black: Ethical Practices What the Camera Saw" with Deni Elliott, *News Photographer*. March 2004, pp. 12-13.

"The Irony of the Iconic: Considering the Need for Criticism" with Deni Elliott, *News Photographer*. February 2004, pp. 12-13.

"A Year in Review: Looking Back in Order to Look Forward" with Deni Elliott, *News Photographer*. December 2003, pp. 12-13.

"Journalistic Pandering: Confusing Pop Culture with News" with Deni Elliott, *News Photographer*. November 2003, pp. 12-13.

"Manipulation: The Word We Love to Hate An Investigation in Three Parts: Part Three" with Deni Elliott, *News Photographer*. October 2003, pp. 12-13.

"Manipulation: The Word We Love to Hate An Investigation in Three Parts: Part Two" with Deni Elliott, *News Photographer*. September 2003, pp. 12-13.

"Manipulation: The Word We Love to Hate An Investigation in Three Parts" with Deni Elliott, *News Photographer*. August 2003, pp. 12-14.

"The Outrage of Governmental Distortion," with Deni Elliott, *News Photographer*. July 2003, pp. 10, 25.

"Liberation or Occupation: The Editor Decides." *IPI Global Journalist*. Second Quarter, 2003, p. 21.

"Aesthetics vs. Ethics: When Will We Ever Learn?" with Deni Elliott, *News Photographer*. June 2003, pp. 10, 12.

"A Classic Conflict of Interest: A Reporter's Free Advertisement to Himself Turns Into Tragedy," with Deni Elliott, *News Photographer*. May 2003, pp. 10-12.

"Are You an Ari or an Alice? Learning to Live with your Professional and Personal Choices," with Deni Elliott, *News Photographer*. April 2003, pp. 10, 12-13.

"Keeping the Code Alive: Analysis Helps it Stay Relevant," with Deni Elliott, *News Photographer*. March 2003, pp. 8, 11.

"What is News? The Answer is Not Blowing on a Whim," with Deni Elliott, *News Photographer*. February 2003.

"Camaraderie over Competition: Hey, Brother. Can you spare a card?" with Deni Elliott, *News Photographer*. January 2003, pp. 16, 18.

"Taking vs. Making Pictures: Readers Often Don't Know the Dif-

ference," with Deni Elliott, *News Photographer*. December 2002, pp. 12, 14.

"Just in Case: Using a Systematic Analysis to Study Ethical Dilemmas," with Deni Elliott, *News Photographer*. November 2002, pp. 10-11, 13.

"Why are you a Photojournalist? It's a Matter of Quality," with Deni Elliott, *News Photographer*. October 2002, pp. 10, 13.

"Learning Ethics: We are all Teachers and Students," with Deni Elliott, *News Photographer*. September 2002, pp. 12-13.

"Newsworthiness and Choice: A Tale of Two Sensational Stories," with Deni Elliott, *News Photographer*. August 2002, pp. 12-13.

"Watching and Participating: A Lesson Learned from a Visit to Hiroshima," with Deni Elliott, *News Photographer*. July 2002, pp. 14-16.

"Shooting and Showing Without Consent: A Cultural Controversy," with Deni Elliott, *News Photographer*. June 2002, pp. 10, 12.

"When Does a Kiss Become a Kiss-Off? Sometimes It's a Matter of Taste," with Deni Elliott, *News Photographer*. May 2002, pp. 10-12.

"And the Winner Is....A Picture Too Brutal to Show," with Deni Elliott, *News Photographer*. April 2002, pp. 9-11.

"Writing for the Masses: The Trick is Not to Mind," *Media Ethics*. Spring 13:2, pp. 13, 35-36.

"Excuses and other Moral Mistakes: Taking responsibility for your actions," with Deni Elliott, *News Photographer*. March 2002, pp. 9, 11, 15.

"Newsworthy death need not be a Cliche: Coverage in a way that doesn't necessarily intrude," with Deni Elliott, *News Photographer*. February 2002, pp. 8-9.

"All the Sparkles May Be Too Bold: Small effects speak to larger issues," with Deni Elliott, *News Photographer*. January 2002, pp. 16-17.

"Pictorial Punishments: When the coverage doesn't fit the crime," with Deni Elliott, *News Photographer*. December 2001, pp. 10, 12.

"9-11 and the ethics of patriotism: When is it okay to break the law?," with Deni Elliott, *News Photographer*. November 2001, pp. 10-12.

"Ted Koppel: We Hardly Want to Know Ye: A Book Review," *Journal of Mass Media Ethics*. (Volume 16, Numbers 2 & 3, 2001), pp. 250-252.

"Does helping police cross 'thin blue line'? Examining ethics of assisting photojournalist impersonators," with Deni Elliott, *News Photographer*. October 2001, pp. 8, 10-11.

"From great tragedy, humanity is found," with Deni Elliott, *News Photographer*. September 2001, pp. 12-14.

"When is it OK to Invite a Student to Dinner?," with Deni Elliott, *The Chronicle of Higher Education*. October 8, 2001.

"Responsible journalism is accountable journalism. Doing your job but not causing unjustified harm," with Deni Elliott, *News Photographer*. August 2001, pp. 8-10, 15, 17.

"Don't Bother Me, I'm Just Visiting," *The Chronicle of Higher Education*. August 3, 2001.

"Video 'wars' obscure news. But they shed light on news conventions," with Deni Elliott, *News Photographer*. July 2001, pp. 12-14.

"When worlds connect. Ethical behavior is a life-long journey," with Deni Elliott, *News Photographer*. June 2001, pp. 12-14.

"When you need to know, but don't need to see. Earnhardts, McVeigh: Bridging movies and real-life journalism," with Deni Elliott, *News Photographer*. May 2001, pp. 12-15.

"Living with Public-Speaking Anxiety," *The Chronicle of Higher Education*. May 4, 2001.

"Is it ethics or is it etiquette? When do you ban those you know from the media?" with Deni Elliott, *News Photographer*. March 2001, pp. 14-16.

"Media ethics goes to the movies. What photojournalism films can teach us about our profession," with Deni Elliott, *News Photographer*. February 2001, pp. 15-17.

"A Bill of Rights for Job Candidates," *The Chronicle of Higher Education*. January 26, 2001, pp. B13- B14.

"A journalist is anyone who gets the pictures, but at what price?" with Deni Elliott, *News Photographer*. January 2001, pp. 12-15.

"To shoot or not to shoot. When is it not okay to take a picture?" with Deni Elliott, *News Photographer*. December 2000, pp. 19-20.

"Good journalism isn't always nice journalism. When the 'harsh truth' is the right ethical choice," with Deni Elliott, *News Photographer*. November 2000, pp. 20-22.

"They should not tell a lie. Do minor touch-ups foretell a slide down the slippery slope?" with Deni Elliott, *News Photographer*. October 2000, pp. 18-20.

"Aesthetics, etiquette, and ethics. An ethicist and a journalist discuss the difference," with Deni Elliott, *News Photographer*. September 2000, pp. 23-24.

"Judging Elian From raid to reunion: Words and pictures combine to tell different stories," *News Photographer*. July 2000, pp. 29-35.

"Faking Images in Photojournalism," in *Stand! Virtual Ethics: Debating Media Values in a Digital Age* (1999), Dianne Lynch (ed.), Boulder, CO: Coursewise Publishing Inc., pp. 77-79.

"Photojournalism Issues for the 1990s: Concerns for All Teachers of Journalism Courses," *Ecquid Novi*. 16, 1995, pp. 3-13.

"Digital Literacy: Visual Communication and Computer Images," *Computer Graphics*. Vol. 29, (1995), pp. 25-27.

Articles and Commentaries for the Lay Press

"Learning about 9-11 by a Visit to Hiroshima," aired on KUFM, Montana Public Radio, August, 2002.

"God Bless America," aired on KUFM, Montana Public Radio, June, 2002.

"Moral Mistakes and Tax Time," aired on KUFM, Montana Public Radio, April, 2002.

"The 'Axis of Evil' and the Death Penalty," aired on KUFM, Montana Public Radio, February, 2002.

"Speaking from the Silence," aired on KUFM, Montana Public Radio, August, 2001.

"In Defense of Graffiti," aired on KUFM, Montana Public Radio,

July, 2001.

“Character is Tested Through A Coincidence,” aired on KUFM, Montana Public Radio, May, 2001.

“Enabling the Disabled,” aired on KUFM, Montana Public Radio, March, 2001.

“Service: Ask for It by Name,” aired on KUFM, Montana Public Radio, December, 2000.

“E-Mail Messages and the Web,” aired on KUFM, Montana Public Radio, November, 2000.

“Finding Meaning for the Web,” aired on KUFM, Montana Public Radio, September 2000.

SELECTED CITED WORKS **Quoted Material**

"You'd like this story even more if the headlines were yellow," (December 19, 2009). Dave McGinn. *The Globe and Mail*.

The Ethical Journalist Making Responsible Decisions in the Pursuit of News (2010). Gene Foreman. Malden, MA: Wiley-Blackwell, pp. 22, 43-44, 109, 342, 352.

"Effectiveness of Cartoons as a Uniquely Visual Medium for Orienting Social Issues," (Summer 2009). Linus Abraham. *Journalism Communication Monographs*, p. 123.

Photojournalism and Today's News Creating Visual Reality. (2009). Loup Langton. Malden, MA: Blackwell Publishing, p. 194.

Photojournalism The Professional Approach Sixth Edition (2008). Kenneth Kobre. Focal Press, pp. 133, 375.

"Cave Art and the Origins of Typography," (2008). Lawrence Mullen, *Visual Communication Quarterly*. Volume 15.

The SAGE Handbook of Child Development, Multiculturalism, and Media (2008). Joy Keiko Asamen, Meshia L. Ellis, & Gordon L. Berry. Thousand Oaks, CA: Sage, pp. 252, 255.

"Distorted Picture," (August/September 2007). Sherry Ricchiaroli. *American Journalism Review*. <http://www.ajr.org/Article.asp?id=4383>.

Visual Communication Integrating Media, Art & Science (2007). Rick Williams and Julianne Newton. Philadelphia: Taylor & Francis, pp. 143-144, 288-289.

No Caption Needed Iconic Photographs, Public Culture, and Liberal Democracy (2007). Robert Hariman and John Louis Lucaites. Chicago: The University of Chicago Press, p. 206.

Visual Selling Capture the Eye and the Customer will Follow (2007). Paul LeRoux and Peg Corwin. Hoboken, NJ: John Wiley & Sons, p. 103.

Visual Communication: Images with Messages [Book Review] (Vol. 13 Fall). James D. Kelly in *Visual Communication Quarterly*, pp. 258-259.

Picturing China in the American Press (2007). David D. Perlmutter. Lanham: Lexington Books, Back Jacket Blurb.

"Phototutorials: To Assign or Not?," in *News Photographer*,

(March, 2007), p. 14.

Idea Mapping (2006). Jamie Nast. Hoboken: John Wiley & Sons, Inc., p. 22

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SERVICE HIGHLIGHTS Grant Activities

“Ethics Audit Tool for Institutional Officers,” funded by the Office of Research Integrity, U.S. Department of Health and Human Services. Grant to develop, pilot-test and deliver an online audit tool for assessing the quality of ethics and compliance programs. PI: Mark Hanson. September 2003 until October 2005: \$25,000.

“Responsible Conduct of Research Online Education for Investigators,” funded by the Office of Research Integrity, U.S. Department of Health and Human Services. Grant to develop, pilot-test and deliver an online course for national distribution. PI: Deni Elliott September, 2002 until July, 2003: \$25,000.

“Course Development Grants,” funded by The University of Montana. Developed, pilot tested and taught three online ethics courses. Co-Project Director. January 2001 until December 2001: \$10,000.

“Online Course Development Grant,” California State University, Fullerton. February, 1999: \$500.

“Sabbatical Leave, California State University, Fullerton. Fall Semester, 1997.

“The Americans Revisited,” Gannett and AEJMCTravel and Production Grant to Recreate Robert Frank’s journey in his book, The Americans. Summer, 1988: \$5,000.

University Service

Recognition in the Category of Service to the External Community, California State University, Fullerton, 2009.

Selected member of the University-Wide E-Learning Consortium, California State University, Fullerton, 2009.

Head, Visual Communications Concentration, Department of Communications, California State University, Fullerton 2008.

Chair, Personnel Committee, Department of Communications, California State University, Fullerton 2008.

President’s Scholars Selection Committee, California State University, Fullerton 2008.

Outstanding Teaching Award for California State University, Fullerton, 2008.

Outstanding Scholarly and Creative Activity Award for California State University, Fullerton, 2007.

Selected Marshall for the Department of Communications Commencement Ceremony, California State University, Fullerton, 2007.

National Service

Asked to review tenure and promotion files for educators from Indiana University, Iowa State University, Middle Tennessee State University, University of Minnesota, University of Nevada at Las Vegas, University of Nevada, Reno, and the University of North Dakota.

Judge for the Visual Communication Research Excellence Award, Visual Communication Division, National Communication Association, 2009.

Selected as member of the three-person Issues Advisory Council to the AEJMC president, 2009.

Elected Member, Professional Freedom and Responsibility Committee, AEJMC, 2008 to Present.

Editor, *Visual Communication Quarterly*, 2006 to Present.

Editorial Board of *Visual Communication Quarterly*, 2005.

Recipient of the "Morris Berman Citation" from the NPPA, 2005.

Member, NPPA Ethics Code Revision Committee, 2004.

Head, Visual Communication Division, AEJMC, 1996.

Candidate for President of AEJMC. Came in Second, 1999.

Recipient of the President's Award from the NPPA, 1990.

REFERENCES**James W. Brown**

Executive Associate Dean
Indiana University & Perdue University at Indianapolis
(317) 278-5323; E-mail: jwbrown@iupui.edu

J.B. Colson

Professor Emeritus
University of Texas at Austin
(512) 495-4469; E-mail: jb.mindzai@mail.utexas.edu

Everette E. Dennis

Felix E. Larkin Distinguished Professor
Fordham Business
(212) 636-6146; E-mail: dennis@fordham.edu

Tony Fellow

Chair, Department of Communications
California State University, Fullerton
(657) 278-3517; E-mail: afellow@fullerton.edu

Julianne Newton

Professor and Associate Dean
School of Journalism and Communication
University of Oregon
(541) 346-2167; E-mail: jhnewton@uoregon.edu

David Perlmutter

Director
School of Journalism and Mass Communication
University of Iowa
319-335-3486; E-mail: david-perlmutter@uiowa.edu

Brian Storm

President
Mediastorm.com
(646) 344-1290; E-mail: brian.storm@gmail.com

Wayne Wanta

Welch-Bridgewater Chair in Sports Journalism
Department of Journalism & Broadcasting
Oklahoma State University
(405) 744-8206; E-mail: wayne.wanta@okstate.edu

David H. Weaver

Roy W. Howard Professor of Journalism
and Mass Communication Research
Indiana University, Bloomington
(812) 855-1703; E-mail: weaver@indiana.edu