

Department of Radio-TV-Film  
California State University  
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**Edward J. Fink, Ph.D.**  
Professor, Chair  
Radio-TV-Film  
Curriculum Vita  
2012

- Education** Ph.D., Mass Communications-Telecommunications, Indiana University, Bloomington, 1993. Dissertation: *A Content Analysis of Three Mass Communication Research Paradigms: Social Science, Hermeneutics, and Critical Studies*.
- M.A., Telecommunications, Indiana University, 1988. Thesis: *Television Drama: Adapting a Stage Play to the Small Screen*.
- B.A., Theater and Drama, Valparaiso University, Valparaiso, Indiana, 1980.
- Employment** Current—2001 Fall: Full Professor (since Fall 2006) and chair, Department of Radio-TV-Film, California State University, Fullerton. Department growth of 50% in 11 years. Responsible for overall operation, including supervision of 18 full-time equivalent faculty and three staff, hiring and training, scheduling (approx. 50 sections of 30 different classes), budgeting (approx. \$1.8 million including salaries, operations, grants, etc.), oversight of equipment and facilities (film, TV, video, audio production), purchasing, executive committee service, and advising. (Originally hired into Department of Communications in 1990.)
- Teaching & Research** General: production and dissemination of electronic media messages. Specific: production, history, criticism, aesthetics, technology, writing.
- Juried Scholarly Publications** Book, co-author: Foust, James C., Fink, Edward J., & Gross, Lynne S. (2012). *Video Production: Disciplines and Techniques* (11<sup>th</sup> ed.). Scottsdale, AZ: Holcomb Hathaway, Publishers.
- Book, co-author: Medoff, Norman J., Fink, Edward J., & Tanquary, Tom. (2012). *Portable Video: ENG and EFP* (6<sup>th</sup> ed.). Burlington, MA: Focal Press (Elsevier). Contract signed.
- Book, co-author: Medoff, Norman J., Fink, Edward J., & Tanquary, Tom. (2007). *Portable Video: ENG and EFP* (5<sup>th</sup> ed.). Burlington, MA: Focal Press (Elsevier).
- Book, co-author: Gross, Lynne S., & Fink, Edward J. (2006). *Telecommunications: Radio, Television, and Movies in the Digital Age* (9<sup>th</sup> ed.). New York: McGraw-Hill.
- Print journal article: Fink, Edward J. (1998, Fall). Television music: Automaticity and the case of Mike Post. *Journal of Film and Video*, (50)3, 40-53.
- Print journal article: Fink, Edward J. (1998, Winter). Episodic's music man: Mike Post. *Journal of Popular Film & Television*, (25)4, 155-160.
- Online journal article: Fink, Edward J. (1998). Enneagram theory, character believability, and the action-adventure loner. *Creative Screenwriting*. Online, "Refereed," <http://www.creativescreenwriting.com>.

Print journal article: Fink, Edward J. (1996-97, Winter). The Impact of Digital Video Technology on Production: The Case of *American Gothic*. *Journal of Film and Video*, (48)4, 9-19.

Print journal article, co-author: Fink, Edward J., & Gantz, Walter. (1996, Spring). A Content Analysis of Three Mass Communication Research Traditions: Social Science, Interpretive Studies, and Critical Analysis. *Journalism & Mass Communication Quarterly*, (73)1, 114-134.

Book chapter: Fink, Edward J. (1995). Personality Profiles. In James P. Alexander, *Internships in Communications* (pp. 119-140). Ames: Iowa State Univ. Press.

Editor-selected print journal article: Fink, Edward J. (1994, Summer). Evaluating Writing for the Electronic Media. *Feedback*, 35(3), 11-14.

**Juried  
Creative  
Activities**

Fink, Edward J. (2005). *From One Generation to Another*. CD-ROM. Award of Distinction. Arlington, TX: The Communicator Awards, <http://www.communicatorawards.com/>.

Fink, Edward J. (2004). *The Hanging*. Screenplay. Accepted for reading, Valley International Film Festival. San Fernando, CA, <http://www.viffi.org/>.

Fink, Edward J. (1998). *Center for Children Who Stutter*. Video. Honorable Mention. Arlington, TX: Communicator Awards, <http://www.communicatorawards.com/>.

**Juried  
Conference  
Papers**

Fink, Edward J. (2011, April 10). *Writing The Simpsons: A Case Study of Comic Theory*. First Place, Paper Competition, Writing Division, Broadcast Education Association Conference, Las Vegas.

Fink, Edward J. (2008, March 13). *Illegal Downloads May Cost Music and Movie Industries 37.7 Percent of Estimated Revenue Loss*. Finalist, Academic Paper Session, National Broadcasting Society Convention, Anaheim, CA.

Fink, Edward J. (2005, April). *A Uses and Gratifications Survey of Music Listening*. First Place, Paper Competition, Radio Division, Broadcast Education Association Conference, Las Vegas.

Fink, Edward J. (1999, April). *My Best Video Production Exercise*, Winner, Mini-Documentary Category, Production Aesthetics & Criticism Division, Broadcast Education Association Conference, Las Vegas.

Fink, Edward J. (1998, April). *The Transition to Digital Video: What Lessons Have We Learned So Far?* First Place, Debut category, Production Aesthetics & Criticism Division, Broadcast Education Association Conference, Las Vegas. Syracuse Univ.: Eric Clearinghouse on Information & Technology, ERIC/IT, ED 418 691.

Fink, Edward J. (1996, August). *American Gothic and the Impact of Digital Video Technology on the Visual Communication of Television*. Finalist. Paper presented at the Association for Education in Journalism and Mass Communication Conference, Visual Communication Division, Anaheim, CA.

Fink, Edward J. (1996, August). *Digital Video in Learning Production: The Case of Furtwangen, Germany*. Finalist. Paper presented at the University Film and Video Association Conference, Orange, CA.

Fink, Edward J., & Gantz, Walter. (1994, July). *A Content Analysis of Three Mass Communication Research Paradigms: Social science, Hermeneutics, and Critical Studies*. Finalist. Paper presented at the International Communication Association Conference, Mass Communication Division, Sydney, Australia.

### **Invited Papers & Articles**

Fink, Edward J. (2009). Rupert Murdoch and News Corp. In S. T. Eastman & D. A. Ferguson, *Media Programming: Strategies and Practices* (8<sup>th</sup> ed.). Boston, MA: Thomson Wadsworth.

Fink, Edward J. (2004, May 31). Violence studies: A growth biz. *Broadcasting & Cable*, p. 28.

Fink, Edward J. (1999, April). *The Tortoise and the Hare of Digital Production: Slow and Steady Wins the Race*. Paper presented at the Broadcast Education Association Conference, Production Aesthetics & Criticism Division, Las Vegas.

Fink, Edward J. (1999, April). *Reducing Drama to Fit the Television Medium*. Paper presented at the Broadcast Education Association Conference, Writing Division, Las Vegas.

Fink, Edward J. (1994, March). *Objectivity and Subjectivity in Evaluating Student Writing*. Panel presentation at the Broadcast Education Association Conference, Writing Division, Las Vegas.

Fink, Edward J. (1993, April). *Characterization and the Dramatic Premise*. Panel presentation at the Broadcast Education Association Conference, Writing Division, Las Vegas.

### **Grants & Funding**

2010 Fall: sabbatical leave for co-authoring 6<sup>th</sup> edition of textbook, *Portable Video: ENG and EFP*, Focal Press, 2011. Contract signed.

2005: *Documenting Nixon's Unknown Presidency*. University Mission and Goals Initiative Grant, Cal State Fullerton, \$31,000.

2004 Fall: sabbatical leave for co-authoring 9<sup>th</sup> edition of textbook, *Telecommunications: Radio, Television, and Movies in the Digital Age*, McGraw-Hill, 2006.

1998: *Faculty Enhancement and Instructional Development Grant*. Develop collaborative course with Department of Theater and Dance. Taught course in spring 1998 and spring 1999.

1996 Fall: sabbatical leave for research on digital video.

### **Selected Productions**

2008: Produced online video series for Perebinosoff, Philippe. *Real-World Media Ethics: Inside the Broadcast and Entertainment Industries*. Burlington, MA: Focal Press, imprint of Elsevier.

2007: *Rich Wiseman Memorial Service*. DVD.

2005: *William B. Gudykunst Memorial Service*. DVD.

2000: *California Corporate Board Registry*. PSA, distributed to ABC, NBC, Fox.

1999: *CareNotes*. Two-disk audio CD set.

## Reviews

2009: *In the Voodoo Parlour of Marie Laveau*, Maria Cristina Beato-Lanz, doctoral dissertation, University of Technology, Sydney, Australia.

2009: *Deep Structure: Screenwriting from the Core*, Jon Stahl, for Holcomb Hathaway Publishers.

2004: *Portable Video: ENG and EFP*, Medoff & Tanquary, for Focal Elsevier.

2004: *Stuff about Film and Television*, Erickson & Regan, for Focal Elsevier.

1999: *Take Me Out to the Ball Game: Sports Broadcasting in the Journalism-Communication Curricula*, for *Journal of Broadcasting & Electronic Media*.

1997: *Introduction to Multimedia Journalism*, Houghton Mifflin.

1995: McManus, John H. (1994). *Market-Driven Journalism: Let the Citizen Beware?* Thousand Oaks, CA: Sage. *Journal of Media Economics and Policy*, 8(3), 125-128.

1995: *Screenwriting for Film and Television*, Wadsworth.

## Current Memberships

Broadcast Education Association: Current Writing Division Newsletter Editor; 2000-2002 Writing Division Chair; 1999-2000 Writing Division Vice Chair and Script Competition Coordinator

Society for Cinema and Media Studies: institutional representative

University Film & Video Association: institutional representative

## Selected Service, Awards & Honors

Current-2011: Advisory Board, Academic Technology Center

Current-2009: Graduate Education Committee

Current-2006: Advisory Board, Center for Oral and Public History

Current-2005: Hearing Officer, Judicial Affairs

Current-2005: CSU Entertainment Industry Initiative Representative

Current-2004: Alumni Advisory Board, Christ College, Valparaiso University

Current-2001: Honorary Member, Golden Key National Honor Society

Current-1996: University Commuter Rewards Program

- 2011: Cubmaster of the Year, El Capitan Dist., OC Council, Boy Scouts of America
- 2010: participant, CSUF Academic Advising Conference
- 2010: panel moderator, *Pedagogy and Production in the Age of YouTube, Revisited*. Broadcast Education Association Conference, Las Vegas
- 2009-08: CSUF WASC Task Force SE-2
- 2009-07: reviewer, CSU Lower Division Transfer Pattern
- 2009: panel respondent, *Pedagogy and Production in the Age of YouTube*, Broadcast Education Association Conference, Las Vegas
- 2009: selected participant, Summer Teaching Institute on Online Learning, Faculty Development Center
- 2009: Academic Advisement Certificate in Excellence, CSUF Academic Advisement Center
- 2009: attendee, "Going for the Gold in Outcomes Assessment," CSUF Annual Western Assessment Conference XIII
- 2008-02: CSU Media Arts Festival representative
- 2007-01: University Honors Board
- 2007: external reviewer, Department of Communications, Cal State Dominguez Hills
- 2005: external reviewer, Department of Broadcast and Electronic Communication Arts, San Francisco State University
- 2004: expert consultant for case of international Israeli filmmaker's extended visa
- 2003: interviewed for 65<sup>th</sup> anniversary of Orson Welles' radio broadcast of *The War of the Worlds*, Vince Daniels' radio program, Cerritos College, <http://www.wpmd.org>
- 2003: interview guest for Shawn Price, "A Day 'Worlds' of Panic Struck U.S.," *Orange County Register*, "Life" section, p. 1.
- 2002: Outstanding Teacher/Scholar, Student Advisement and Assistance
- 2001-2000: College Relocation Task Force
- 2001-1999: University Honors Program faculty
- 2001-1990: instructor, student-produced programming submitted to Titan TV
- 2001: approval from CSU Chancellor for proposals, which I authored, for new

department and B.A. degree in Radio-TV-Film

2001: Service to Students and Learning Award, Dean of Students Office

2001: Roundtable Panelist, Academic Advisement Institute

2000-1998: Fullerton First Year faculty

2000: CSUF/City of Brea Celebrate the City Committee

2000: Building the Bridge between Students and Learning Award, Dean of Students

2000: Ronald D. Dyas Award "in recognition of excellence, dedication and professionalism," TV-Film Society

1999: Award of Excellence, University Mentor Program

1999: Faculty and Staff Advisor Recognition

1999: Professor for the Day, Communications Week

1999: Outstanding Teaching Innovations with Electronic Technology

1996: selected participant, Academy of Television Arts and Sciences Faculty Seminar

1996: guest lecturer and researcher, digital technology, College of Furtwangen, Germany

1995: supervisor, student production of regional award winning television commercial for Dodge Neon

1995-94: reader, Examination in Writing Proficiency, Cal State Fullerton

1994-92: coordinator, student interns for Broadcast Education Association Convention, Las Vegas (three years)